

Vicky J. Eidson, CPA CMA, Dr. Mgt.
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Academic Degrees:

Doctor of Management - 1998

Webster University, St. Louis, Missouri

Thesis: An Analysis of Environmental Disclosures Made in Corporate Financial Statements

Masters in Accountancy – 1991

Outstanding Graduate in Masters of Accountancy Program

Western Illinois University, Macomb, Illinois

Bachelor of Science –1986

Major: Accounting

Summa Cum Laude Graduate, Bonaventure Award

Quincy College, Quincy, Illinois

Relevant Professional Experience:

Associate Professor of Accounting/Director of Corporate and Public Affairs for School of Business – 2015-present

Quincy University, Quincy, IL

In addition to duties related to Associate Professor of Accounting, I am responsible for corporate outreach and relationships.

Associate Professor of Accounting – 2005-present

Quincy University, Quincy, IL

Teach basic accounting courses at upper, lower and MBA level. Supervise Internships and Honor's projects. Serve as advisor to accounting majors, and served as faculty advisor for the Student Chapter of the Institute of Management Accountants.

Financial Accounting

Managerial Accounting

Intermediate Accounting I

Intermediate Accounting II

Cost Accounting

Federal Income Taxation

Advanced Accounting

Auditing

CMA review

MBA level Managerial Accounting

Associate Professor of Accounting – 1998-2005

Assistant Professor of Accounting – 1991-1998

Culver-Stockton College, Canton, MO

Taught both upper and lower level accounting courses, supervised internships, arranged courses, and served as faculty advisor to numerous students. Courses taught include:

Auditing	Advanced Accounting
Income Tax I	Income Tax II
Cost Accounting	Advanced Cost Accounting
Accounting Systems and Control	Accounting for Not-for-Profit Organizations
Principles of Accounting I	Principles of Accounting II

Certified Public Accountant – 1986-1991

Gray Hunter Stenn, LLP, Quincy, Illinois

Worked as a staff or senior accountant on numerous audit, taxation, or accounting engagements. Clients included a wide range of businesses including small and large corporations, individuals, retirement plans, governmental, and not-for-profit entities.

Certifications and Professional Memberships:

Registered Certified Public Accountant (CPA), License # 239002735, State of Illinois, 1986
Certified Management Accountant (CMA), certificate # 31566, 2009
Member, Institute of Management Accountants
Member, Illinois CPA Society
Member, Association of Fraud Examiners
Member, Sigma Beta Delta, National Honor Society in Business

University, Professional and Community Service:

Served as chair of the Faculty Planning and Budget Committee Fall 2016. This committee was charged with developing a comprehensive plan for budget reductions in all areas of the University.

Serve as faculty advisor for the Quincy University Student Chapter of the Institute of Management Accountants (2005 to present). Chapter won the prestigious National Clark Johnson award two years (awarded to one team in the nation based upon a project submission). Chapter received the Gold Level Award of Excellence several years.

Serve as Quincy University liaison to local Junior Achievement coordinator to recruit students to present the Junior Achievement Program to local grade school classes. (2013-present)

Community volunteer for Junior Achievement (2013, 2014)

Member of Blessing Corporate Services Audit Committee (2005 to present)

Serve on Service Learning Committee – Quincy University (2011-present)

Serve on Assessment Committee – Quincy University (2008, 2009, 2011-present)

Serve on Admissions Committee – Quincy University (2005 to 2010)

Serve on Academic Programs Committee – Quincy University (2006, 2007)

Serve on Criterion Three subcommittee for Higher Learning Committee Self-Study (2007)

Coordinate college guest speakers

Coordinate field trips for classes including local and regional businesses

Chairperson, Payson United Methodist Church, (2005, 2006)

Member, Payson United Methodist Church

Member, Payson CUSD #1 PTO

Served as a judge for the High School District 3 Future Business Leaders of America contest (2004)

Honors:

Recipient of 2016 Illinois CPA Society Outstanding Accounting Educator Award.

Who's Who Among American College Teachers

Recipient of the Panhellenic Council Award for best female teacher, Culver-Stockton College, 1997

Recipient of the Helsabeck Prize for Excellence in Teaching, Culver-Stockton College, 1994

Professional Activities:

Refereed Journal Articles

Griswold, M., Eidson, V., Bhayani, K., Martinex, V., & Palmer, J.,. (2016, June). Antecedents of Entrepreneurial Intentions : An Integrative Model. *International Journal of Business and Social Science*, 7, No. 6, <http://ijbssnet.com/journal/index/3513>.

Palmer, J., Griswold, M., Eidson, V., & Wiewel, P. (2015, Summer). Entrepreneurial Intentions of Male and Female University Students. *International Journal of Business and Public Administration*, 12, 152-166.

Wright,R., Palmer, J., Eidson, V., Griswold, M.(2011, March) Shopping Effort Classification: Implications for Segmenting the College Student Market. *College Student Journal*, 45, 190-195.

Palmer, J. Eidson, V., Haliemun, C., Wiewel, P., (2011, April) Predictors of Positive and Negative Word of Mouth of University Students: Strategic Implications for Institutions of Higher Education. *International Journal of Business and Social Science*. 2, 59-62.

Cafun, R., Eidson, V., Palmer, J. (2007) Identifying Undergraduate Student Market Segments: An Empirical Assessment and Implications for Higher Education Marketing. *International Journal of Education Research*, 2, 89-100

Refereed Proceedings Publications

Griswold, M., Eidson, V., Wiewel, P., Bhayani, K., Palmer,J., Antecedents of Entrepreneurial Intention: An Integrative Model. (2016, January 2-5) The International Academy of Business and Public Administration Disciplines *Academy Of Business And Public Administration Disciplines (IABPAD) Conference Proceedings*. Orlando, Florida.

Palmer, J., Griswold, M., Eidson, V., Wiewel, P.,(2015, January 2-5) Entrepreneurial Intentions of Male and Female University Students. The International Academy of Business and Public Administration Disciplines *Academy Of Business And Public*

Administration Disciplines (IABPAD) Conference Proceedings. Orlando, Florida. Paper received research award.

Griswold, M., Eidson, V., (2014, October 10-11) The Use of Online Teaching Tools : A Case Study of Learning Outcome Achievements and Student Perceptions in Face-to-Face and Online Learning Environments. *Scholarship of Teaching and Learning Conference Proceedings*. Maryville, University, St. Louis, Mo.

Palmer, J., Griswold, M., Wiewel, P., Eidson, V., (2013, October 2-4) Predictors of Entrepreneurial Intention: Influences of Gender Role Orientation. Association for Small Business and Entrepreneurship Conference Proceedings, New Orleans, Louisiana.

Cafun, R., Eidson, V., Palmer, J. (2008, April 26) Identifying the Effects of Dissatisfying Experiences on Repatronage Intentions and the Expression of Positive and Negative Experiences of University Students. *International Academy of Business and Public Administration Disciplines Conference Proceedings*. Dallas, Texas.

Cafun, R., Eidson, V., Palmer, J. (2007, May 5) Identifying Undergraduate Student Market Segments: An Empirical Assessment and Implications for Higher Education Marketing. *International Academy of Business and Public Administration Disciplines Conference Proceedings*. Dallas, Texas. Paper received Research Award.

Other Professional Activities

Led round table discussion on what it takes to win the IMA's Clark Johnson Award, National Student IMA Conference (2008), Jacksonville, Florida.

Attended National Student IMA Conference in Jacksonville, Florida (2008), Cleveland, Ohio (2006) and Orlando, Florida (2005) with students.

Attend the Illinois Accounting Teacher's conference on a regular basis

Attended the Midwest Business Administration Association (MBAA) conference in Chicago (March, 2006, 2008)

Guest on WGEM's *Down to Business*, taped October 13, 2004 and aired shortly thereafter. Discussion topic: Ethics in Corporate America

Eidson (2000) An Analysis of Environmental Disclosures Made in Corporate Financial Statements," *Ex Scientia*, 6, 9-29

Eidson (1995) The Usefulness of the Letter to the Shareholder for Investment Decisions: An Examination of the Annual Reports of Deere and Company, *Ex Scientia*, 1, 3-19.

Accounting Concepts and Applications, text reviewer, Skousen, Albrecht, and Stice, South-Western Publishing Company, 1996

Delivered faculty challenge at Culver-Stockton College graduation ceremony, 1999

Challenges Beyond High School, presentation given to Southeastern High School National Honor Society induction ceremony, 1999