

Q.U. UNDERGRADUATE DEGREE REQUIREMENTS - BONAVENTURE AND MAJOR

**B.A. - COMMUNICATION:
PUBLIC RELATIONS &**

120 HOURS

CATALOG YEAR: 2018-2019

NAME _____ ID# _____

BONAVENTURE PROGRAM

| | <u>Grade</u> | <u>Credit</u> | <u>IP/Sem*</u> |
|--|------------------|---------------|----------------|
| A. University Courses | (0 hours) | | |
| Diversity course (D:)*COM 353 ® | _____ | 0 | _____ |
| Global course (G:)* COM 351 ® | _____ | 0 | _____ |
| (*D/G courses-one needs to be at the 100 level and one needs to be at the 200 level or higher). Global course will be waived if student has spent one semester abroad. D/G Courses can be counted both here and in the major or with electives outside the major. | | | |

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| B. Written/Oral Communication | (9 hours) | | |
| ENG 111 - W: Composition | _____ | 3 | _____ |
| ENG 112 - W: Composition & Texts | _____ | 3 | _____ |
| COM101 -Fund of Public Speaking | _____ | 3 | _____ |
| WRITING-ENRICHED COURSES | | | |
| COM 205 COM 210 COM 330 COM 497 | | | |

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|---|-------------------|---|-------|
| C. Philosophy/Theology/Ethics | (12 hours) | | |
| TRS116-G: Western Rel Traditions® | _____ | 3 | _____ |
| Transfer students with 24 credit hours may take any theology course for TRS 116 | | | |
| Theology _____® | _____ | 3 | _____ |
| Philosophy _____ | _____ | 3 | _____ |
| COM394- E: Ethics in Media/Comm ® | _____ | 0 | _____ |
| (E: course must be at 300 level or above) | | | |

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| D. Humanities/Fine Arts | (3 hours) | | |
| Eng Literature-200 level or above | _____ | 3 | _____ |
| Art, Music or Theatre - completed in required support courses. | | | |

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| E. Social Sciences | (9 hours) | | |
| (CRJ, ECO, HMS, POL, PSY, SOC-select from 2 areas) | | | |
| _____ | _____ | 3 | _____ |
| _____ | _____ | 3 | _____ |
| History | _____ | 3 | _____ |

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|--|----------------------|-----|-------|
| F. Natural Sciences/Mathematics | (10/11 hours) | | |
| Life Sciences (BIO 111 recommended) * | _____ | 3/4 | _____ |
| Physical Sciences (SCI 115 recommended)* | _____ | 3/4 | _____ |
| MAT 124/125 - College Algebra | _____ | 3 | _____ |
| * One Science course needs a lab | | | |

®Required: not waived with AA/AS Degree

_____ Min. GPA req. (overall 2.0) (major 2.0)

_____ Major declared? (students with 36 hours or more)

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| G. COMMUNICATION MAJOR COURSES | (45 hours) | | |
| COM 200 - Understanding Media (SP) | _____ | 3 | _____ |
| COM 205 - W:Comm & Human Behavior (FA) | _____ | 3 | _____ |
| COM 210 - W:Media Writing: News (FA) | _____ | 3 | _____ |
| COM 330 - W:Med Writ: Elect & Commer (SP) | _____ | 3 | _____ |
| COM351 - GW: Intercultural Communication | _____ | 3 | _____ |
| COM 353 - DW: Politics & the Press | _____ | 3 | _____ |
| COM 363 - W:Tech Comm & Res Methds (FA) | _____ | 3 | _____ |
| COM 381 - Principles of Public Relations | _____ | 3 | _____ |
| COM 383 - Public Relations Campaigns | _____ | 3 | _____ |
| COM 390 - Communication Law (FA) | _____ | 3 | _____ |
| COM 393 - Writing for Advert/Commercial | _____ | 3 | _____ |
| COM 394 - E: Ethics in Media & Comm | _____ | 3 | _____ |
| COM 395 - Publication Workshop | _____ | 3 | _____ |
| COM 396 - Social Media | _____ | 3 | _____ |
| COM 497 - W:Senior Seminar* | _____ | 3 | _____ |

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|--|-------|-------|-------|
| Choose 3 hours of Media Practicum | | | |
| COM _____ | _____ | _____ | _____ |
| COM _____ | _____ | _____ | _____ |
| COM _____ | _____ | _____ | _____ |

***Must be taken in senior year**

Grade of 'C' or better required in all courses applicable to the major .

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| H. REQUIRED SUPPORT COURSES | (18 hours) | | |
| (100-400 level) | | | |
| ART 241 - Introduction to Photography | _____ | 3 | _____ |
| ART 290 - Intro to Computer Graphics | _____ | 3 | _____ |
| ART 395 - Graphic Design for Desktop Pub | _____ | 3 | _____ |
| INT 380 - Internship III | _____ | 3 | _____ |
| MKT 331 - Principles of Marketing | _____ | 3 | _____ |
| MKT 338 - Advertising | _____ | 3 | _____ |

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|--|-------------------|-------|-------|
| I. MINOR & ADDITIONAL ELECTIVES | (14 hours) | | |
| (Check catalog for specific requirements) | | | |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
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| _____ | _____ | _____ | _____ |
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| <p>UNDERGRADUATE DEGREE REQUIREMENTS</p> <p>QUANTITATIVE AND RESIDENCY</p> <p>✓Complete ≥ 120 SH</p> <p>✓Complete ≥ 39 SH at the 300-400 course level</p> <p>✓Meet major requirements as set in Academic Catalog</p> <p>✓Complete ≥ 27 SH at 200-400 level with ≥ 21 SH at QU</p> <p>✓Complete ≥ 30 SH in residency with ≥ 21 SH in major</p> <p>✓Transfer students must have ≥ 56 SH at a 4-year institution</p> <p>QUALITATIVE</p> <p>✓A minimum cumulative GPA of 2.0 in all classes</p> <p>✓A minimum GPA of 2.0 in major and/or minor courses</p> |
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| <p>TRANSFER STUDENTS WITH A.A. OR A.S. DEGREE</p> <p>All Bonaventure Program courses are fulfilled with the exception of any two 3 SH TRS, a 300 level Ethics (E:) course, a Diversity (D:) course, a Global (G:) course, two writing-enriched (W:) courses, and any other major requirements.</p> |
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| <p>SERVICE LEARNING REQUIREMENTS</p> <p>Students must complete 30 hours of service learning, except students who have transferred 24 to 47.9 SH must complete 20 hours, or 48 or more SH must complete 10 hours.</p> |
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*IP/Sem = In progress. Indicate semester (e.g. FA18)