

Q.U. UNDERGRADUATE DEGREE REQUIREMENTS - BONAVENTURE AND MAJOR

B.S. - MARKETING (120 HRS)

CATALOG YEAR: 2018-2019

NAME _____ ID# _____

BONAVENTURE PROGRAM

A. UNIVERSITY COURSES (0 hours)

DG: Courses met by major requirement ECO 423

***D:/G: courses - one needs to be at least at the 100 level and one at the 200 level or above. Global course will be waived if student has spent one semester abroad.*

***D:/G: courses can meet requirements both here and in other areas of the checklist (hours count once)*

B. WRITTEN/ORAL COMMUNICATION (9 hours)

ENG 111 - W: Composition	3	
ENG 112 - W: Composition & Texts	3	
COM 101 - Fund of Public Speaking ®	3	

WRITING-ENRICHED COURSES

MGT 300	COM 382	BUS 497
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C. PHILOSOPHY/THEOLOGY/ETHICS (12 hours)

TRS 116 - G: Western Rel Traditions ®	3	
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Transfer students with 24 credit hours may take any theology course for TRS 116

Theology TRS _____ ®	3	
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Philosophy PHI _____	0/3	
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PHI if the Ethics requirement is met outside of the PHI prefix

____-Ethics (E:) (PHI 327 recommended) ®	3	
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E: course must be at 300 level or above

D. HUMANITIES/FINE ARTS (6 hours)

Eng Lit - 200 level or above	3	
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Art, Music, Theatre or Film	3	
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E. SOCIAL SCIENCES (6 hours)

PSY 100 - Intro to Psychology ®	3	
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ECO - Met by Major requirements	3	
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History HIS _____	3	
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F. NATURAL SCIENCES/MATH (10-11 hours)

Life Sciences (BIO 111 recommended)+	3/4	
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Physical Sciences (SCI 115 recommended)+	3/4	
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MAT 124/125-College Algebra or higher ®	3	
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+One science course needs a lab

®Required: not waived with AA/AS Degree

____ Number of hrs. completed toward required 30 Service Learning hrs.

____ Min. GPA req. (overall 2.0) (major 2.0)

____ Major declared? (students with 36 hours or more)

UNDERGRADUATE DEGREE REQUIREMENTS

QUANTITATIVE AND RESIDENCY

- ☑Complete ≥ 120 SH
- ☑Complete ≥ 39 SH at the 300-400 course level
- ☑Meet major requirements as set in Academic Catalog
- ☑Complete ≥ 27 SH at 200-400 level with ≥ 21 SH at QU
- ☑Complete ≥ 30 SH in residency with ≥ 21 SH in major
- ☑Transfer students must have ≥ 56 SH at a 4-year institution

QUALITATIVE

- ☑A minimum cumulative GPA of 2.0 in all classes
- ☑A minimum GPA of 2.0 in major and/or minor courses

G. MAJOR REQUIREMENTS

1. Common Body of Knowledge (16 hours)

MGT 300 - W:Principles of Management (FA)	3	
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FIN 315 - Business Finance	3	
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MKT 331 - Principles of Marketing (SP)	3	
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COM 382 - W:Business Communication	3	
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BUS 497 - W:Strategic Management (SP)	4	
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(Grade of 'C-' or better required in BUS 497)

2. Marketing Requirements (18 hours)

MKT 338 - Advertising (FA)	3	
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MKT 340 - Integrated Marketing (FA)	3	
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MGT 342 - Theory of Organiz Behavior (SP)	3	
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MKT 362 - Consumer Market Behavior (SP)	3	
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MKT 432 - Market Research (SP)	3	
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ECO 423 - DG: Int'l Economics & Bus **®	3	
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A 2.0 GPA is required in major courses. The student can receive grade lower than 'C-' in only two of the major courses.

H. REQUIRED SUPPORT COURSES

Language of Business (18 hours)

ACC 121 - Prin of Financial Acct	3	
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ACC 221 - Management Acct	3	
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BUS 215 - Business Law	3	
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ECO 222 - Prin of Macro-Econ	3	
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ECO 223 - Prin of Micro-Econ	3	
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ECO 225 - Business Statistics	3	
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I. ELECTIVES-OUTSIDE OF MARKETING (24-25 hours) (100-400 level)

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_____	_____	_____
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_____	_____	_____
_____	_____	_____
_____	_____	_____

Certain courses are usually offered in one semester (FA/SP). Check with the your advisor for scheduling changes.

UPPER- LEVEL HOURS (300-400) (37 hours)

(in the total degree program)

MGT 300	MKT 338	BUS 497(4)	COM 382
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FIN 315	MKT 340	MGT342	Ethics
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MKT 331	MKT 362	ECO 423	MKT 432
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TRANSFER STUDENTS WITH A.A. OR A.S. DEGREE

All Bonventure Program courses are fulfilled with the exception of any two 3 SH TRS, a 300 level Ethics (E:) course, a Diversity (D:) course, a Global (G:) course, two writing-enriched (W:) courses, and any other major requirements.

SERVICE LEARNING REQUIREMENTS

Students must complete 30 hours of service learning, except students who have transferred 24 to 47.9 SH must complete 20 hours, or 48 or more SH must complete 10 hours.