

Q.U. UNDERGRADUATE DEGREE REQUIREMENTS - BONAVENTURE AND MAJOR

B.A. - COMMUNICATION:

PUBLIC RELATIONS & STRATEGIC COMMUNICATION

120 HOURS

CATALOG YEAR: 2021-2022

DATE AA / AS AWARDED _____

NAME _____ ID# _____

BONAVENTURE PROGRAM

	Grade	Credit	IP/Sem*
A. University Courses (9 hours)			
Diversity course (D:)*COM 354 ®	_____	0	_____
Global course (G:)* COM 351 ®	_____	0	_____
BPP 410 - Bonaventure Program Portfolio	_____	0	_____

(*D/G courses-one needs to be at the 100 level and one needs to be at the 200 level or higher). Global course will be waived if student has spent one semester abroad.
D/G Courses can be counted both here and in the major or with electives outside the major.

B. Written/Oral Communication (9 hours)			
ENG 111 - W: Composition	_____	3	_____
ENG 112 - W: Composition & Texts	_____	3	_____
COM 101 -Fund of Public Speaking	_____	3	_____

WRITING-ENRICHED COURSES

COM 205 COM 210 COM 330 COM 497

C. Philosophy/Theology/Ethics (12 hours)			
TRS 116-G: Western Rel Traditions®	_____	3	_____
Theology _____®	_____	3	_____
Philosophy _____	_____	3	_____
COM394- E: Ethics in Media/Comm ®	_____	0	_____

(E: course must be at 300 level or above)

D. Humanities/Fine Arts (3 hours)			
Eng Literature-200 level or above	_____	3	_____
Art, Music or Theatre - met within major requirements			

E. Social Sciences (9 hours)			
(CRJ, ECO, HMS, POL, PSY, SOC-select from 2 areas)			
_____	_____	3	_____
_____	_____	3	_____
HIS _____	_____	3	_____
History _____	_____	3	_____

F. Natural Sciences/Mathematics (10/11 hours)			
Life Sciences (BIO 111 recommended) *	_____	3/4	_____
Physical Sciences (SCI 115 recommended)*	_____	3/4	_____
MAT 125 - College Algebra	_____	3	_____

* One Science course needs a lab

®Required: not waived with AA/AS Degree

G. COMMUNICATION MAJOR COURSES (45 hours)

	Grade	Credit	IP/Sem*
COM 200 - Understanding Media (SP)	_____	3	_____
COM 205 - W:Comm & Human Behavior (FA)	_____	3	_____
COM 210 - W:Media Writing: News (FA)	_____	3	_____
COM 330 - W:Med Writ: Elect & Commer (SP)	_____	3	_____
COM 351 - GW: Intercultural Communication	_____	3	_____
COM 354 - D: Cultural Representation in Cinema	_____	3	_____
COM 363 - W:Tech Comm & Res Methds (FA)	_____	3	_____
COM 381 - Principles of Public Relations	_____	3	_____
COM 383 - Public Relations Campaigns	_____	3	_____
COM 389 - Client-Based Video Production	_____	3	_____
COM 390 - Communication Law (FA)	_____	3	_____
COM 393 - Writing for Advert/Commercial	_____	3	_____
COM 394 - E: Ethics in Media & Comm	_____	3	_____
COM 396 -Social Media	_____	3	_____
COM 497 - W:Senior Seminar*	_____	3	_____

Choose 3 hours of Media Practicum

COM _____	_____	_____	_____
COM _____	_____	_____	_____
COM _____	_____	_____	_____

**Must be taken in senior year*

Grade of 'C' or better required in all courses applicable to the major.

H. RECOMMENDED SUPPORT COURSES (18 hours) (100-400 level)

ART 241 - Introduction to Photography	_____	3	_____
ART 290 - Intro to Computer Graphics	_____	3	_____
ART 395 - Graphic Design for Desktop Pub	_____	3	_____
INT 380 - Internship III	_____	3	_____
MKT 331 - Principles of Marketing	_____	3	_____
MKT 338 - Advertising	_____	3	_____

I. MINOR & ADDITIONAL ELECTIVES (11 hours) (Check catalog for specific requirements)

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

<p>UNDERGRADUATE DEGREE REQUIREMENTS</p> <p>QUANTITATIVE AND RESIDENCY</p> <p>_____ Complete ≥ 120 hrs</p> <p>_____ Complete ≥ 39 hrs at the 300-400 course level</p> <p>_____ Meet major requirements as set in Academic Catalog</p> <p>_____ Complete ≥ 27 hrs at 200-400 level with ≥ 21 hrs at QU</p> <p>_____ Complete ≥ 30 hrs in residency with ≥ 21 hrs in major</p> <p>_____ Complete ≥ 56 hrs at a 4-year institution</p> <p>QUALITATIVE</p> <p>_____ A minimum cumulative GPA of 2.0 overall</p> <p>_____ A minimum GPA of 2.0 in major and relevant minor coursework</p> <p>Quincy University coursework is measured by Semester Hour. Quarter Hour transfer work will be transferred in as the equivalent Semester Hour.</p>	<p>TRANSFER STUDENTS WITH A.A. OR A.S. DEGREE</p> <p>Most Bonaventure Program requirements are fulfilled except:</p> <p>_____ 2 Theology courses (one course may transfer in)</p> <p>_____ 1 300 level Ethics (E:) course</p> <p>_____ 1 Philosophy course if the (E:) Ethics requirement is met outside of the PHI prefix (unless a Philosophy course is transferred in)</p> <p>_____ 1 Diversity (D:) or Global (G:) course</p> <p>_____ 2 Writing-Enriched (W:) courses</p>
<p>SERVICE LEARNING HOUR REQUIREMENTS</p> <p>Students must complete 30 hours. Transfer students who have transferred 24-47.9 hours must complete 20 hours. Those who have transferred 48 hours or more must complete 10 hours. See the QUEST Center for details.</p>	

*IP/Sem = In progress. Indicate semester (e.g. FA21)

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